

November 2010

Dear Valued Member.

Did you know you can save hundreds of dollars in healthcare costs each year just by switching your prescription heartburn medication? Medical Mutual® offers Prilosec OTC® (or its generic equivalent, over-the-counter omeprazole) *at no cost to you*. Participating in this program is completely up to you, so if you decide to switch back to your old heartburn medication, you can. No questions asked.

#### How much can you save?

The chart below outlines the average monthly and yearly costs to you for a variety of medicines used to treat heartburn and other related problems. Please note that costs may vary based on your actual prescription drug benefit.

Drug Name	Your Average Monthly Cost	Your Average Yearly Cost
Prilosec OTC (or generic)	\$0	\$0
omeprazole	\$10	\$120
pantoprazole	\$10	\$120
Nexium <sup>®</sup>	\$20	\$240
Prevacid <sup>®</sup>	\$40	\$480
Aciphex <sup>®</sup>	\$40	\$480

#### How can you get Prilosec OTC at no cost?

Before you decide to switch, please contact your doctor to determine if Prilosec OTC is right for you.\* If you do decide to switch, you can get your medication in one of two ways. You'll get up to 56 tablets of Prilosec OTC (20-milligram dose) each month *at no cost to you*.

- Option 1: Take the enclosed voucher to any Marc's, Xpect or Rite Aid pharmacy in Ohio to get your free Prilosec OTC or OTC omeprazole. No prescription is required. If you need more vouchers, call Customer Service at the number on your Medical Mutual identification (ID) card or log on to My Health Plan on MedMutual.com to download and print the voucher.
- **Option 2:** Ask your doctor to write a prescription for the appropriate dosage of Prilosec OTC or OTC omeprazole and take it to any network pharmacy. To verify your pharmacy is in-network, please call Medco at 800.417.1961 or use the *Provider Search* tool on <u>MedMutual.com</u>.

If you have any questions, please call Customer Service at the number on your Medical Mutual ID card. Sincerely,

A.D. Borja-Barton, PharmD

Vice President, Pharmacy Management

<sup>\*</sup>Are you taking Plavix®? If so, be sure to talk to your doctor about how Plavix may interact with the heartburn medication you are currently using and how this may affect your decision to switch to Prilosec OTC or OTC omeprazole.







# \$0 copay (after your deductible) and no prescription required for Medical Mutual of Ohio members for:

Prilosec OTC or OTC omeprazole
Dosage quantity of up to 56 tablets for up to a 30-day period*
Member name
Member ID number
Refills: 0
Follow your physician's instructions or take according to the manufacturer's label for 14 days to treat frequent heartburn.
*Dosage is equivalent to one 20-mg dose or two 20-mg doses.

Please present this voucher at any Marc's or Xpect Pharmacy to receive either *Prilosec OTC*® or OTC omeprazole at a \$0 copay (after deductible) under your plan. No prescription is required. You must, however, present this voucher at your Marc's or Xpect Pharmacy at the time of purchase. For additional quantities, please visit medmutual.com for more vouchers. If you do not have access to the Internet, please contact Medco Customer Service at 800.417.1961.

## Marc's or Xpect pharmacists:

Please follow the instructions below when processing *Prilosec OTC* and OTC Omeprazole claim transactions.

- 1. Add Condor Code of **40000** (Medco OTC) to patient's insurance profile.
- 2. Enter the **Medical Mutual member ID information** in the Policy/Cardholder field, and then enter **MMODRUG** in the Group field.
- 3. Enter NDC for *Prilosec OTC* (or OTC omeprazole), quantity, and the directions as indicated above.
- 4. In the Doctor field, enter **MEDCO-** with your store's alphanumeric name (e.g., **MEDCO-01SL** for Southland or **MEDCO-21MI** for Milford). By selecting the pharmacy-specific code for Medco, the prescriber's name on the label will be specific to the pharmacy.

If you have questions, please call the Medco Help Desk at 800.922.1557.







# \$0 copay (after your deductible) and no prescription required for Medical Mutual of Ohio members for:

<i>Prilosec OTC</i> or Rite Aid store brand (Omeprazole)
Dosage quantity of up to 56 tablets for up to a 30-day period*
Member ID number
Refills: 0
Follow your physician's instructions or take according to the manufacturer's label for 14 days to treat frequent heartburn.

Please present this voucher at any **Rite Aid Pharmacy** to receive either *Prilosec OTC*® or the Rite Aid store brand (Omeprazole) at a \$0 copay (after deductible) under your plan. **No prescription is required.** 

You must, however, present this voucher at your **Rite Aid pharmacy** at the time of purchase.

\*Dosage is equivalent to one 20-mg dose or two 20-mg doses.

For additional quantities, please visit **medmutual.com** for more vouchers. If you do not have access to the Internet, please contact Medco Customer Service at 800.417.1961.

### **Rite Aid pharmacists:**

When processing a *Prilosec OTC* claim transaction, please follow these instructions to create an OTC prescription, with the appropriate information to scan into NexGen:

- 1. Patient: Use the Medical Mutual patient-specific profile.
- **2. Drug/Quantity/Sig/Refills:** Enter the drug, quantity, directions, and refills as indicated above.
- **3. Prescriber:** Use your Rite Aid store as the prescriber. Search for the prescriber in NexGen using 'Rite' and select your store's number—'Rite Aid Store XXXXX, OTC Billing' prescriber record.
- **4. Cardtext:** Use the patient's existing Medical Mutual cardtext to adjudicate the claim for the \$0 copay.

If you have questions, please call 800.922.1557.

This voucher is for eligible Medical Mutual members only. Use of this voucher for ineligible individuals would be fraudulent.